

FOCUS YOUR PHILANTHROPY

1 WHAT IS PHILANTHROPY

Philanthropy is the active effort to promote the welfare of others and better humanity.

Become a *philanthropist* by giving your time, money, voice, expertise, opinions, and/or network to a cause.

Philanthropy is a Greek term which directly translates to “love of mankind.”

2 HOW TO USE THE DECK

For many, the process of choosing a focus in philanthropy can seem daunting. Sometimes even seasoned philanthropists can use help in focusing their vision.

Here’s how to use the Focus Your Philanthropy deck to prioritize the causes you care most about.

Sort through the deck, selecting the three cards that inspire you most and the three that interest you least.

3 NOW ASK YOURSELF

What motivated my selections?

What do I hope to accomplish?

Is there a specific challenge in my focus area that inspires me?

Is there a specific age range, geographic location, or institution I want to support?

Do my selections align with past philanthropic endeavors?

How do my selections reflect my Jewish identity?

Do my selections align with my personal values?

If someone handed me \$5,000 to give to a charity, where would I direct the funds?

4 START A CONVERSATION

Engage your children, grandchildren and other relatives in philanthropy by asking them to sort the deck too.

What can you learn from each other’s selections?

Does your family narrative effect your charitable choices?

Is there a cause you want to support together?

To learn more about the Center for Strategic Philanthropy of the Jewish Community Foundation of Greater MetroWest NJ, go to www.jcfmetrowest.org/center-for-strategic-philanthropy