

MAKING A STATEMENT

Dear JCF Fundholders,

As summer approaches, families across Greater MetroWest NJ are making plans that will shape their children's memories—and their identities. Jewish summer camp is more than a great summer experience; it's a safe, welcoming place to belong, where Jewish joy is lived out loud and Jewish connection is built day by day. Camp strengthens Jewish identity long after the last day of summer.

The impact is clear. According to the Foundation for Jewish Camp, 96% of families report that Jewish camp helped their child feel proud to be Jewish, and 94% say camp strengthened their child's connection to the broader Jewish community. Camp participation is also associated with a greater likelihood of future synagogue membership, holiday observance, giving to Jewish charities, and connection to Israel.

Through the Jewish Community Foundation of Greater MetroWest NJ, fundholders play a central role in making these life-changing experiences possible—especially for families who want Jewish camp but worry about the cost. We are deeply grateful that Greater MetroWest's Jewish camp and affordability initiatives are supported in large part thanks to JCF fundholders.

Affordability turns the promise of camp into a reality for more families. JCF and Jewish Federation are currently raising funds to provide camp scholarships through the Rocker Family Jewish Camp Scholarship Program, helping ensure that Jewish camp is within reach for all. Through a generous \$1 million matching grant, the JCF is building a \$2 million Jewish Camp Affordability Endowment to expand accessibility to middle income families who are struggling to pay overnight camp tuition of \$10,000-\$14,000 per summer. Gift commitments of \$25,000 or more (could be fulfilled over several years) will be matched dollar for dollar, greatly increasing the impact of your gift. If you'd like to discuss how your philanthropy can help make camp more accessible for Greater MetroWest families, please contact Yaffa Karp, Associate Executive Director, at ykarp@jfedgmw.org.

In addition to helping navigate options for financial support, Jewish Federation of Greater MetroWest NJ camp experts provide free, personalized guidance to help families find the best-fit camp. Our Federation also offers One Happy Camper grants up to \$1,000 to children and teens attending Jewish camp for the first time. If you would like to explore Jewish summer camp options for your family please contact Tracy Levine, Director, One Happy Camper NJ, at TLevine@jfedgmw.org.

Wishing you and your family a meaningful and enjoyable summer, filled with Jewish joy.

With gratitude,



Maxine B. Murnick

Michal Werner



Maxine B. Murnick
President,
Jewish Community Foundation



Michal Werner, CAP®, CFRE
Executive Director,
Jewish Community Foundation

jcfgmw.org

CAMP BUILDS JEWISH PRIDE & IDENTITY

91%

of overnight camp staff said camp fosters an environment that makes them proud to be Jewish



94%

of families said camp created a connection to the broader Jewish community



1 in 5

first-time camper grantees are not affiliated with a synagogue



96%

of families report that camp made their child feel proud to be Jewish



52%

of first-time camper grantees said Jewish overnight camp is their primary immersive experience with Jewish peers



88%

of first-time camper grantees considered Jewish camp among an array of mostly secular alternatives



Jewish Community Foundation OF GREATER METROWEST NJ